

Privacy Policy and Cookie Notice

AdaptEd SEND Tutoring Services Ltd ("we/us/our/the Company") are committed to protecting and respecting your privacy. This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed, stored, and disclosed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting <https://www.adaptedtutoring.com>, requesting our services, or confirming you would like to book a session with us, you are deemed to have accepted and consented to the practices described in this policy. If you do not agree to this Privacy and Cookie Notice, you agree not to use our Site or engage our services.

The Site is owned and operated by **AdaptEd SEND Tutoring Services Ltd**.

Information We Collect from You

Personal data means any information about an individual from which that person can be identified. It does not include anonymous data.

We collect and process the following data about you:

- Name, email address, phone number, and other contact details.
- Login details and user preferences.
- Payment and transaction information where applicable.
- Education history, professional experience (for tutors), and qualifications.
- Any information you submit regarding specific educational needs or requirements.

How We Use Your Data

We use your information for the following purposes:

- To provide tutoring services and process bookings.
- To communicate with you about our services.
- To ensure compliance with safeguarding policies and legal obligations.
- To monitor and improve our website and services.
- For security, fraud prevention, and maintaining the integrity of our services.

Cookies

Cookies are small data files stored on your device that help improve user experience. We use the following types of cookies:

- **Strictly necessary cookies** – essential for core functionality such as secure logins.
- **Analytical cookies** – help us understand how users interact with our website.
- **Functionality cookies** – remember your preferences for a tailored experience.
- **Targeting cookies** – used to deliver personalised advertising and content.

You can modify your browser settings to control cookie usage, though this may affect website functionality.

Your Rights

Under UK data protection laws, you have the right to:

- Request access to the personal data we hold about you.
- Request correction of inaccurate or incomplete data.
- Request deletion of your data where legally applicable.
- Object to processing in certain circumstances.
- Withdraw consent at any time where we rely on consent to process your data.

Data Retention and Security

We only retain your data for as long as necessary to fulfil the purposes for which we collected it. Your data is securely stored and protected against unauthorised access, loss, or misuse.

Sharing Your Data

We may share your data with:

- Tutors who deliver services to you.
- Third-party service providers who assist in operating our website or services.
- Legal or regulatory authorities where required by law.

We do not sell or trade your personal information.

Changes to This Policy

We may update this policy periodically. Any changes will be posted on this page, and we encourage you to review it regularly.

Contact Us

If you have any questions about this Privacy Policy and Cookie Notice, you can contact us at:

Email: matthewtmilliken@gmail.com

Website: <https://www.adaptedtutoring.com>

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